

O.D.260 Inc

- Biotech company
- 5 employees
- State-of-the-art equipment on 1,700 sf, SE Boise
- Mission: Becoming a leader in the development and sales of innovative tools for biological research.

Our Technologies

1. Adenovirus-based Vectors for Gene Transfer
 - Gene studies
 - Gene Therapy
 - Vaccines
2. Detection and Analysis of Promoters
 - Unique high-throughput method to discover and analyze gene switches

O.D.260 Inc Business Activities

- Research & Development
- Services
 - Adenovirus custom cloning services
 - Promoter analysis
- Sales of tool kits (www.od260.com)
 - Adenovirus cloning kits
 - Promoter detective method

Short-term Plan

- Web site + e-commerce
- Product launch / custom services
- Advertisement
- More R&D (Promoter Phase II)
- New collaborations
- Patents

Long-term Plan

- Increase our market share by diversification of our product lines
- Establish new partnerships
- License our technologies to other companies (fee or through partnerships and collaborations)
- Hire personnel

Our Story

- Mid 90's : an idea
- 1999 : Inc
- 2001 : SBIR Phase I
- 2003-2004 : investment ~ \$ 450K
- 2004 : SBIR Phase II
- 2004 : a Home!
- 2005 : SBIR Phase I

Our Resources

- Education (4 PhD + 1 MS)
- Experience (70+ years in molecular biology)
- SBIR program (NIH: 2 x Phase I + 1 x Phase II)
- ISBDC/TECenter (Burt Knudson, Rick Ritter)
- Economic downfall for others, opportunities for us
- Personal saving accounts

What we bring to Idaho

- Employment
- High-value Technologies
- Collaborations with experts worldwide (Idaho, US, Europe, Asia)
- Help for others (“we have been there”)

What Idaho should (continue to) do in order to create or attract biotech businesses

- Support basic science, to foster new ideas, which will create new products and business opportunities
- Get a technology incubator with biotech capabilities
- More flexibility from institutions
- Leadership
- Support from State Representatives and Senators.